FOR IMMEDIATE RELEASE
October 14, 2026

OCTOBER IS NATIONAL PEDESTRIAN SAFETY MONTH

DRIVERS ARE URGED TO SLOW DOWN AND BE ALERT FOR PEOPLE WALKING

TRACY, California – October is National Pedestrian Safety Month, and the Tracy Police Department would like to remind drivers to take extra precautions to help protect people walking.

Drivers play an important role in keeping pedestrians safe. Slow down, follow posted speed limits, stay alert, and yield to people in crosswalks. Remember, pedestrians don't have the same protections as people inside vehicles, so your attention and safe driving habits can make a real difference. By looking out for one another and making safety a priority, we can help make our streets safer for everyone in our community.

On average, 19 pedestrians are killed in traffic crashes every day in the United States, according to the National Highway Traffic Safety Administration. In 2024, an estimated 7,080 people walking were struck and killed by vehicles. Of those people, 1,090 were killed in California alone.

The Tracy Police Department offers these driving tips to keep everyone safe:

- Follow the speed limit, especially in areas with heavy foot traffic, around schools and in neighborhoods where children are present.
- Slow down at intersections. Be prepared to stop for people crossing or walking at marked and unmarked crosswalks.
- Use extra caution when driving at night or when driving conditions are less than optimal such as rain or fog.
- Avoid distractions such as using a mobile device, deep conversations with passengers or eating while driving. Keep your focus on the road.
- Drive sober.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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